



February 6th, 2023
Subject: Quick Question
From: bevs@kidsports.org

Dear Lisa,

Did you know: 73% of parents believe that sports benefit their child's mental health. Last year, Kidsports provided \$228,494 in scholarships for 4,002 kids in the Eugene community. Kidsports is private non-profit organization in the Eugene and Springfield area provides youth sports programs for pre-K through 12th graders. Parents like you come to Kidsports because we teach children and families the value of physical fitness, sportsmanship, practice and teamwork through sports and activities. We believe *every kid in the area should have the opportunity to play* regardless of race, religion, creed, sex, ability, or financial status.

Dan Duncan, a Kidsports coach, saw firsthand the importance of a kid receiving a scholarship: *"I had been coaching an 8th-grade football team that had only 12 players and going into the final game had lost every game that season. One boy on the team who was on scholarship did not have transportation to any games or practice so I usually took him. To this final game, I was unable to get him and he got himself dressed and on the bus across town to the game just before the start. Even without the success on the field, it was important enough to him to get himself to every practice and games despite the obstacles in his way."*

"Without the scholarship and support of Kidsports, kids like this would never have the chance to experience sports and the meaning of being on a team." As a parent, you know how important it is for a child to have a place where they feel they belong. Your donation will go a long way in making sure no kid is left off the team.

Kids who are given the opportunity to play sports can be seize the moment, so we have a question: would you make a donation to give a child in need the unforgettable opportunity to play sports and be a part of the team?

Thank you for your support,
Beverly Smith
Kidsports Executive Director

P.S. Your support today will ensure that kids will be able to start the spring season with their teammates on time. Donating today will help them start the season off on a good note.

